

STUDENTS BY THE NUMBERS IN 2023

- 85 unique members per month, on average
- 4 classes taken per student per month, on average
- 988 total unique clients (up 35% from 2022)
- 856 total new students (up 50% from 2022)
- 106 total sliding-fee participants (up 20% from 2022)
- 218 total intro offer for BIPOC redeemed (up 41% from 2022)

PROGRAMMING BY THE NUMBERS IN 2023

- 33 weekly in-studio & virtual classes
- 64 yoga in the park classes
- 82 workshops & advanced trainings
- 2 school partnerships

SOURCES OF INCOME IN 2023

- \$91,898 memberships
- \$32,444 other class income
- \$10,235 contributed revenue
- \$21,335 trainings & workshops
- \$44,716 other
- \$200,628 total

ONE YOGA ANNUAL REPORT 2023

A NOTE FROM ONE YOGA'S LEADERSHIP TEAM JAMES & STEPHANIE:

During the second year in our studio in the Ivy Arts Building, One Yoga saw steady growth in studio revenue, as well as big increases in new students, sliding-fee program participants, and BIPOC students. This shows we are serving out our mission of improving health equity in the community by making yoga more accessible to all. We look forward to continuing to advance this work in 2024.

ONE YOGA